empower

Your gift to the Horn Program in Entrepreneurship will empower the next generation of entrepreneurs by giving them the knowledge, skills and connections needed to thrive in a rapidly changing world. Visit www.udel.edu/makeagift and designate Horn Program as the recipient of your support.

engage

To discuss your interest in engaging with the Horn Program please contact Stefanie Spatola, assistant director, by email at sspatola@udel.edu or by phone at 302-831-1607.

connect

phone 302-831-4393

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fostering innovation + entrepreneurship

BY PROVIDING WORLD-CLASS EDUCATIONAL OPPORTUNITIES

UNIVERSITY OF DELAWARE | Horn Program in Entrepreneurship

overview

The Horn Program in Entrepreneurship serves as a preeminent provider of educational programming for youths, university students, alumni and the broader community. Our programs build on the emerging science of entrepreneurship to give participants the knowledge, skills and connections needed to thrive in today's rapidly changing world.

The mission of the program is to promote free enterprise and human well-being by delivering empowering educational programming, promoting innovation and supporting the startup activities of UD-affiliated and community-based entrepreneurs.

"I believe entrepreneurship education is critical to unleash the creative potential that lies within the university's students and faculty, especially in the areas of science and engineering, as well as other disciplines. We need to cultivate the next generation of entrepreneurs who know how to take great ideas and commercialize them resulting in a better way of life, more jobs, a broader tax base and overall economic expansion in Delaware and the region.

—**Charlie Horn** (CAS '75)

Subject Matter Expert

Provide guidance to University-affiliated startups on specific technical and business issues.

Advisory Board Member

Actively engage with students and the Director to provide leadership, resources, and connections to support the program's strategic initiatives.

Business Service Provider

Support pre-screened, promising startups by joining our network of service providers who offer free and discounted services to University-affiliated startups.

Corporate Partner

Sponsor a signature internship, youth education program, startup funding competition, community event or open innovation challenge.

opportunities for engagement

The Horn Program welcomes engagement by alumni and community members who want to make an impact through entrepreneurial education.

Mentor

Mentor a student business or an individual student so that they can benefit from the lessons you've learned.

Speaker

Speak on your experiences and expertise in an entrepreneurship class, during a Free Lunch Friday session, or a Horn Program event like Fast Forward.

Judge

Evaluate submissions to the Diamond Challenge for High School Entrepreneurs, Hen Hatch—the University's premier startup funding competition or a pitch competition.

In Residence

Spend as little as a few hours or as long as several weeks at the VDC as an Entrepreneur, VC/Angel Investor, Attorney or Business Service Provider in Residence.

degree + signature programs

The Horn Program offers an undergraduate minor in Entrepreneurial Studies and a major in Entrepreneurship & Technology Innovation (ENTI). We also offer an MBA concentration and graduate certificate in ENTI, as well as an M.S. in Entrepreneurship & Design.

Startup eXperience

The Startup eXperience is the Horn Program's premier educational opportunity. It is comprised of two courses in which student teams attempt to conceive, validate and launch high growth potential businesses.

Startup eXperience

VentureOn

VentureOn supports student businesses by providing the resources they need to hatch and grow, including 24/7 access to shared office and meeting space, advisory and other in-kind services, connections and more.

Hen Hatch

Hen Hatch is the University of Delaware's premier startup funding competition. All university students, alumni, faculty and staff are eligible to submit business concepts and compete for a share of cash and in-kind prizes valued at $50,000+.

HEN HATCH

Venture Development Center (VDC)

The VDC is a 5,000-square-foot, state-of-the-art facility that serves as the home for the entrepreneurial community on campus and an applied learning laboratory for students. It houses staff and many of the Horn Program's signature offerings and events.

Fast Forward

Fast Forward mixes students and faculty with alumni and members of the broader entrepreneurial community. It features five-minute, five-slide presentations by entrepreneurs, inventors and community leaders who are shaping the future.

Diamond Challenge

The Diamond Challenge for High School Entrepreneurs is an educational business concept competition in which U.S. and international students develop, test and pitch new business ideas while vying for a share of the Challenge's $25,000 prize pool.

funding + impact

The Horn Program receives full support for our administrative and instructional expenses from the Lerner College of Business & Economics. This enables us to utilize 100% of all gifts, grants, sponsorships and revenues generated by our own entrepreneurial activities to fund signature programs, new initiatives and other activities that make a positive impact.

The Horn Program impacts economic and social well-being by (1) offering world class educational opportunities to people of all ages, (2) weaving innovation and entrepreneurship into UD's cultural fabric and (3) creating a robust resource ecosystem to support entrepreneurial activity. Participants in our programs start new businesses, create jobs for themselves and others, bring innovations to market and help to make the world a better place.